SARA MCKEE

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Creative digital designer with a specialization in UX design and a background in art education. skilled in human-centered interaction, instructional design, and research-driven digital experiences.

Skills

- UX/UI Design, Human-Centered Design, Interaction Design
- Data Visualization, Prototyping, Usability Testing, User Research
- Cross-Functional Collaboration, Leadership & Team Coordination
- Customer service and support for diverse communities
- Front-end design visuals and markup in HTML & CSS
- Tools: Figma, VSCode, GitHub, Microsoft Office Suite & CoPilot, Adobe Photoshop & InDesign, Canva, Kanban boards for sprint planning

Experience

Digital Design Consulting - Freelance
Remote • 08/2021 – 08/2025

- **Electric Avenue Bikes**: Used UX knowledge and skills to manage Instagram daily posting and interactions; create brand centered Canva marketing & visuals; regularly update Wordpress website inventory and Google reviews; improved digital presence and increased positive engagement by 40%.
- **Compudopt**: Developed interactive learning experiences and UX/UI curriculum for students and educators, translating complex concepts into an interactive learning unit with real-world student testing and iterations.
- **Eva Konopka Art**: Redesigned artist website in Squarespace to improve usability, accessibility, and client outcomes, resulting in first online sales.

CoLearn Academy — UX & Product Management
Remote • 08/2021 – 08/2022

- Organized **50+ user research interviews** and usability tests; developed a searchable findings repository in Dovetail.

- Managed company **knowledge base and support workflows** in HubSpot, streamlining team operations.
- Collaborated on **20+ product prototypes** to improve student and customer experience.

Fort Bend ISD — High School Art Teacher
Houston, TX • 08/2010 – 06/2021

- Designed and delivered project-based curriculum for 200+ diverse learners annually, emphasizing hands-on, **user-focused learning experiences**.
- Coordinated with administrators and faculty to align on student success initiatives and learning outcomes.

Education

SavannahCollege of Art & Design • Interactive Design • Graduate Coursework (2025)

Career Foundry • Certificate • UI & Front End Design • (2024)

Springboard • Certificate • UX/UI Career Track • (2021)

University of Houston • MEd. Curriculum & Instruction-Art • Graduated (2010)

Baylor University • Bachelors • Education • Graduated (2006)